

We use cookies on our website so that we can tailor the content to you, ensure it's working the way it should and make improvements.

A cookie is a small file that is sent to your computer or mobile phone which contains information that allows us to recognise that you have used our website before.

Cookies are safe and secure and are commonly used on websites.

A cookie typically contains:

- The name of the server the cookie was sent from
- The lifetime of the cookie
- A unique identifier (usually a number)

## How cookies work

When you visit the Digital Developmental or Nurture International website, the pages that you see and cookies are downloaded to your device. Your browser and our web server exchange the cookie and we use this number to recognise you when you return to our site or browse from page to page. Only the server that sends a cookie can read it, and therefore use that cookie.

This file is stored on your computer's (or phone's) hard drive. All websites can send a cookie to your browser if your browser settings allow it. Many websites do this to track online traffic flow.

## Types of cookies

Cookies can be categorised from their life span:

**Session or temporary cookies**: these cookies expire when you close your browser or when the session times out.

A session cookie allows the Digital Developmental Portrait Website and the Nurture International Website or Services to link your actions during a browser session.

We use session cookies to enable certain features of the Digital Developmental Portrait, the Nurture International Website or Services, to better understand how you interact with the Digital Developmental Portrait, the Nurture International Website or Services and to monitor aggregate usage by users and web traffic routing on the Digital Developmental Portrait Website, and the Nurture International Website.

Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Digital Developmental Portrait Website, the Nurture International Website or Services and then close your browser.



**Persistent or permanent cookies:** these are usually stored on your hard disk and survive across multiple sessions and have a longer expiration date.

These are stored on a users device in between browser sessions which allows the preferences or actions of a user across the Nurture International and Digital Developmental Portrait Websites (or in some cases across different websites) to be remembered. We use persistent cookies to save your login information for future logins to the Nurture International Websites or Services.

We also use technologies (Facebook Pixel), such as cookies, to customise content and advertising, to provide social media features and to analyse traffic to the site. We also share information about your use of our site with our trusted social media, advertising, and analytics partners.

The table below explains the cookies we use and why we use each of them.



Type	Name	Services	Duration	Description
Essential	_Nurture International and Digital Developmental Portrait_admin_session - php session is stored for page visitor	Nurture International and the Digital Developmental Portrait	Session	To customise your experience and save your settings
	knownNot applicable for DDP or NIW	*	4 1 (6	T 1
	intercom-session-{id}Not applicable for DDP or NIW	Intercom	1 week (from each log-in)	To allow access to your conversations on Intercom
	intercom-id-{id}Not applicable for DDP or NIW		9 months	To identify anonymous visitors
	Wix_Not applicable for DDP WIX applicable for the Nurture International Website	Wix	1 year	To help prevent payment fraud
	amplitude_id_{id}Nurture International.com and Digital Developmental Portrait.net	Amplitude	10 years	To track website and app usage
Analytics				



## Manage your Cookies.

You can set up your browser options, to stop your computer accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use the whole of the Nurture International Website or all functionality of the Services.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit the ICO Cookies information page.

## We support Do not track.

Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the "Preferences" or "Settings" page of your web browser. We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.